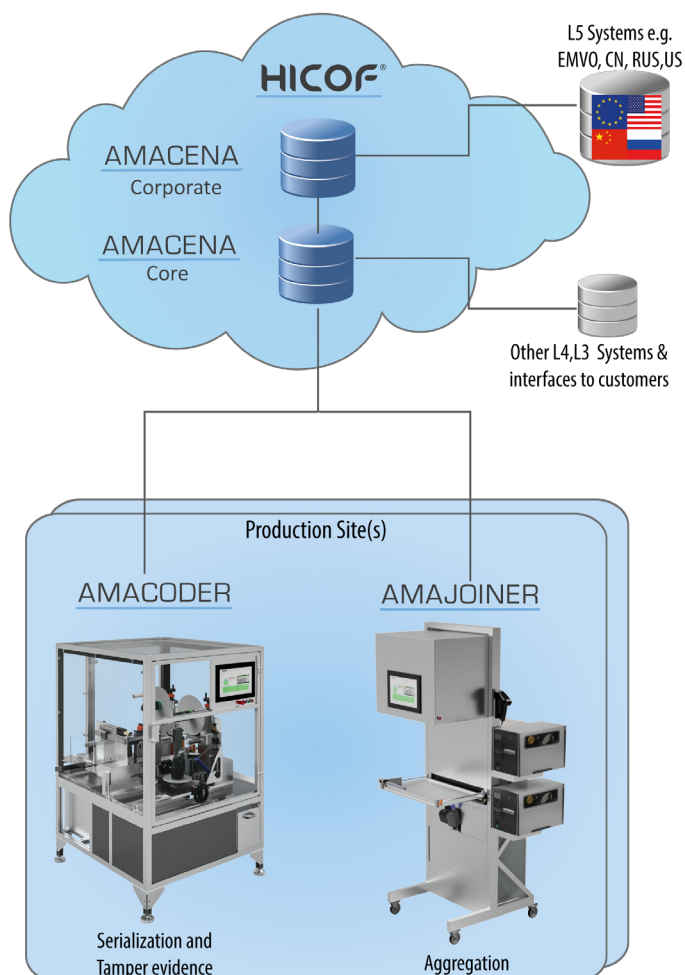


# AMACENA®

## Database for managing serial data

### Highlights

- **Integrated IT-Infrastructure** from coding line up to Partners/ Governments
- **Easy operation** due to transparent data structures -> No experts required
- **Validated Software** -> Easy, quick and low-cost implementation
- **Cost effective** due to Cloud technologies
- Suited also for **medium and small MAH's and CMO's**



### System

Currently, a cascade of servers is required as IT-backbone for serialization, starting on line level, through site up to corporate level. Supplied by a multitude of suppliers, interfaces are needed between the different database levels creating data integrity issues as multiple redundant data entry is needed. The solution: Amacena is one single, integrated system replacing this complex landscape. The resulting benefits:

- **One single source of truth** for all data (e.g. a fully GxP compliant Master Data Management)
- **Integration of partners on global scale** without local server infrastructures possible
- **Interfaces** with partners (MAH – CMO) and governmental agencies (EMVO, NMVO) available
- **Centrally manages Artworks** for serial codes allows direct access to printers and cameras

Amacena uses state of the art Internet & Cloud technologies, **minimizing investments and running cost.**

### Contact

Hicof Inc.  
Roosstrasse 53  
CH-8832 Wollerau  
Tel: +41 (0)44 787 39 55  
Mail: info@hicof.com  
Web: www.hicof.com

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